# Imagine the possibilities...









Nema Associates Inc. 408 E. Elizabeth Ave. Linden, NJ 07036 (908) 275-3840

# EDISPLAY FOLIO

In the demanding environments where display products are relied on day after day, customers increasingly recognize the importance of quality and of having a partner who can support their evolving needs.

Whether you need one stock item or five thousand custom frames, we are committed to being your source for quality and value in visual merchandising.

We continue to invest to improve the quality of the products and services we deliver to you, our customers. It takes a team effort from our employees, whose priority is ensuring that your projects are successful. Our approach has always been to listen carefully to our customers, and to deliver products that meet your evolving display needs. We service a wide range of industries.

We are proud of our extraordinary reputation for quality, value and reliability. We source the finest quality components, and because we manufacture in the U.S., our supply chain is shorter, "greener", and we can offer customizable solutions tailored to your needs. We are excited about our future and look forward to continuing our pursuit of opportunities together!

## CHARISMA Fabric Frames™

#### STUNNING VISUAL IMPACT

Available one or two sided, can be made to any size.

# Luxurious appearance, affordable cost.

#### Infinite Applications

- Tradeshows, expositions & events
- Airports, bus & train terminals
- Retail store windows
- Retail interiors, P.O.S. applications
- Office, meeting, room interiors
- Space/room dividers, lobbies
- Hotels and hospitality settings
- Museum installations

#### SEG Silicone Edge Graphics

High resolution dye sublimated fabric graphics with a thin silicone perimeter sewn on.

When fitted into the recessed groove of the Charisma aluminum frame,
the result is a very attractive drum tight fit.



#### CHARISMA Fabric Frames™ - the *perfect* display panel.

- One that is upscale and luxurious but still cost effective
- One where graphic changes are fast and easy
- One with texture that is non-reflective and sound absorbing
- One that is frameless with no visible sew lines
- One that packs, ships and distributes in a tube, yet can fill a wall
- One with the lowest shipping cost per square foot of graphic
- One that provides not just graphics, but great ambiance

#### Dye Sublimated Printing

Dye Sub Printing on fabric offers a richness and intensity of both color & texture. When assembled to our frames, the result is magnificent.



# CHARISMA Applications

#### COMMERCIAL - RETAIL - TRADESHOWS AND EVENTS











Frameless, Museum Box Look







# CHARISMA Fabric Frames™



Retail Environments, Store Windows



UP TO 30%

Versatile Graphic Solutions





# CHARISMA Environments



**Graphic Wall Room Dividers** 







Commercial, Corporate, and Trade Show Environments

# CHARISMA Fabric Frame

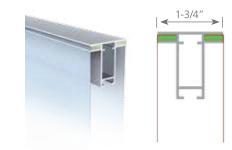
MOUNTING OPTIONS: Wall Mount, Ceiling Hung, or Free Standing.

#### STRONG, STEEL CORNER BRACKETS





# SINGLE SIDED



DOUBLE SIDED

The Silicone strip (green) gets stitched to the graphic perimeter (red) and inserted into the channel for a drum tight fit. To ensure strength & stability, the wall thicknesses of our profiles are particularly substantial.

#### DISTORTION CONTROL BRACKET



These brackets may reduce or eliminate the need for spanner support bars. Good only for single sided Charisma wall mount frames. **XSDCB** 

#### SPANNER SUPPORT BARS



Spans greater than 48" require Spanner Support Bars, unless they are wall mounted. Ouick connect hardware included on each end.

#### Standard Sizes

#### FRAMES CAN BE MADE TO ANY SIZE

#### Specify: Frame Kit - Mounting

Specify: Fram	ne Kit –Mount	ting			Please contact u	us for pron	npt quotation.
Single Sided	Double Sided	Size	Single Sided	Double Sided	Size	Wall o	Ceiling Mount
XSM23A	XSM23B	24" x 36"	XSM56A	XSM56B	60" x 72"	-WM	Wall Mount
XSM24A	XSM24B	24" x 48"	XSM58A	XSM58B	60" x 96"	-CP	Ceiling Vertica
XSM34A	XSM34B	36" x 48"	XSM66A	XSM66B	72" x 72"	-CL	Ceiling Horizo
XSM35A	XSM35B	36" x 60"	XSM68A	XSM68B	72" x 96"	*Does	not affect price
XSM36A	XSM36B	36" x 72"	XSM610A	XSM610B	72" x 120"	Does	not uncer price
XSM45A	XSM45B	48" x 60"	XSM88A	XSM88B	96" x 96"		
XSM46A	XSM46B	48" x 72"	XSM810A	XSM810B	96" x 120"		
XSM48A	XSM48B	48" x 96"	XSM1010A	XSM1010B	120" x 120"		

#### Wall or Ceiling Mount\*

-WM	Wall Mount
-CP	Ceiling Vertical
-CL	Ceiling Horizontal
_	

#### Floor Mount\*

-FPMB	Floor Vertical, Marquis Base
-FLMB	Floor Horizontal, Marquis Base
-FPRD	Floor Vertical, Round Base
-FLRD	Floor Horizontal, Round Base

\*Does not affect price

#### Spanner Support Bars

Juppon	. Dais
XSB2	24"
XSB3	36"
XSB4	48"
XSB5	60"
XSB6	72"
XSB8	96"
XSB10	120"

## CHARISMA Fabric Frame

#### LINKING CONNECTORS

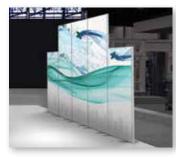


For long custom frames, in-line linking connectors are required. Offered on a project basis.

#### PANEL ASSEMBLIES

Side by side continuous walls, tees, angles & other structural configurations are offered on a project basis.





Side by side walls have drilled holes & simple screws & nuts.

#### FLOOR MODEL BASE OPTIONS

Bases attach to frame with elastic stop nut.



Marquise bases, 18" x 8.75"



11" Round bases. Use when only a small base is best.



Brackets are heavy gauge steel.







ACCESSORIES

Silicone strips, 1/8" thick, not included with frame kits, Sold separately. 300' rolls -**XSSL300** 



XSSL300	300' roll of silicone strip
XSQK-0	24" x 24" sample frame only
XSQK-1	24" x 24" sample frame with graphic







For tee's, angles, etc., we typically use heavy gauge steel brackets with simple connecting hardware.

## CHARISMA MINI Fabric Frames™

#### Slim profile SEG Frames for Wall Mounting

- Tradeshows, expositions & events
- Office, meeting, room interiors
- Airports, bus & train terminals
- Hotels and hospitality settings
- Retail interiors, P.O.S. applications Museum installations







Wall hangers provided. Mount horizontally or vertically.

The Silicone strip (green) gets stitched to the graphic perimeter (red) and inserted into the channel for a drum tight fit.

#### FRAMES SIZES CAN BE CUSTOMIZED

Please contact our friendly sales staff for prompt quotation.

#### Slim profile SEG Frames for Wall Mounting

- Smaller frame sizes for greater range of applications
- Graphic changes are fast and easy
- Frameless graphics with no visible sew lines
- Wall hangers provided

- Super sharp price points
- Fabric graphics provide luxurious look and feel

SOUNDPPOS

- Provides not just graphics, but great ambiance
- Handsome Satin silver finish

XMIN4	14" x 22"
XMIN5	18" x 24"
XMIN6	22" x 28"

XMIN7 2	24" x 36"
XMIN8 3	30" x 40"
XMIN9 3	36" x 48"



### CHARISMA Picture Frames™

#### CLASSIC & FUNCTIONAL

wall mounts vertically or horizontally

The Silicone strip gets stitched to the graphic perimeter and inserted into the channel creating a drum tight fit.

Strong steel corner supports.

Beautiful mitered corners.

1-3/8"

Elegant traditional style aluminum frame, 1-3/8' w x 1-1/4'"h.

The Silicone strip (green) gets stitched to the graphic perimeter (red) and inserted into the channel for a drum tight fit.

#### CUSTOM COLOR

Requests encouraged!

Satin Silver Matte Black

#### ELEGANT SEG PICTURE FRAME.

- Traditional Style Frames accept SEG graphics
- Graphic changes are fast and easy
- Great for Retail/Home/Office
- Wall hangers provided

- Super sharp price points
- Fabric graphics provide luxurious look and feel
- Provides not just graphics, but great ambiance
- Choose Satin Silver or Matte Black Finish

#### CUSTOM SIZES AVAILABLE!

XSP4	14" x 22"	
XSP5	18" x 24"	
XSP6	22" x 28"	

XSP7	24" x 36"
XSP8	30" x 40"
XSP9	36" x 48"

Color: -S Satin Silver -B Matte Black



#### Add Ambiance for your Signage

with bright, efficient LED lighting that brings out vivid colors and textures enhancing all environments.

#### STUNNING VISUAL IMPACT

Available one or two sided, can be made to any size.

#### Featuring:

- Evenly distributed LED lighting Extremely easy to assemble/install
  - Wall mount, ceiling hung or free-standing options
    - Frameless, edge to edge display







#### Great for:

- Retail Interiors & Windows
   Brands
- Facilities Showrooms Offices
- Tradeshows & Events Room Dividers

#### The Best of all Worlds

Low installation costs, Low shipping costs. Low energy costs, Extremely eye-catching.

#### Dye Sublimated Printing

Dye Sub Printing on fabric offers a richness and intensity of both color & texture. When assembled to our frames, the result is magnificent.



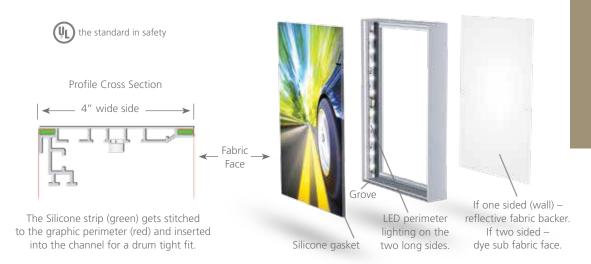


#### **LED Perimeter Lights**

- Ultralong 50,000 hour life
- Very low energy consumption
- Cool, virtually no heat
- Bright efficient illumination



Light strips daisy chain to each other. Assembly & installation is ultra easy.



Graphic change outs are extraordinarily fast & easy.

Attractive strong aluminum alloy case in an etched and satin anodized finish.





#### Packaging

Our Charisma SEG/LED Light Boxes come disassembled, components packed in a compact corrugated carton, making for easy transport, storage and lower shipping costs. Assembly on site is fast and easy.

Hard cases are also available.





#### Assembly



1. Insert corner brackets into slots.



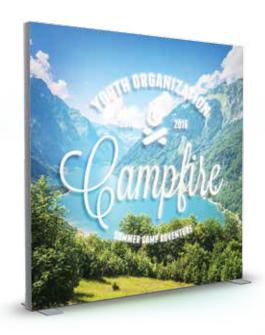
3. Daisy chain light strips together.



2. Tighten screws to lock corners.



4. Install graphic onto frame.





#### Wall Mount - Hanging - Free-Standing

Unless otherwise noted, Charisma LED Light Boxes are supplied with heavy Wall Mount Zee brackets.

Forged Eyebolts can be substituted at time of order for the Zee brackets at no additional charge - indicate orientation.

For Free-Standing Floor models, Charisma Boxes and accessory Base Sets must be ordered together.





#### Pricing Examples

Charisma SEG/LED Light Boxes are made to order. Most of the time size requirements are custom.

The following sizes are offered on our price sheets to serve as an indication of what custom sizes will cost.

Please contact our friendly sales department for exact pricing for specific size boxes.

XBX34	36" x 48"
XBX46	48" x 72"
XBX48	48" x 96"

XBX58	60" x 96"
XBX69	72" x 108"
XBX810	96" x 120"

**XBXLS** Accessory Base Set

Specify Orientation: -V Vertical -H Horizontal





NEMA ASSOCIATES INC.

# Exhibit & Display Catalog